

JAKE STRANZL

EXPERIENCE

- Nov 2025 - present **GOPRO** *Remote*
Media Editor
- Transform raw, high-action footage into engaging edits for GoPro's global social media audience.
 - Collaborate with social teams to strategize and identify content trends and editing styles that drive engagement.
- Apr 2025 - Nov 2025 **BOSTON RED SOX** *Boston, Massachusetts*
Video Production Assistant
- Capture game action using cinema cameras for immediate turnaround on Red Sox social media platforms.
 - Produce and edit highlight videos, promotional content, and short documentary-style pieces for social and video boards.
- Jan 2021 - present **FREELANCE** *Boston/SLC/Boise*
Videographer / Photographer / Editor
- Film and edit social and commercial content for businesses, agencies, and startups ensuring assets align with brand identity and marketing goals.
 - Provide professional camera operation and coverage for events and live sports, delivering high-quality highlight reels and long-form video assets.
- May 2024 - Oct 2024 **KENAI RIVERSIDE RESORT** *Soldotna, Alaska*
Creative Director
- Directed, shot, and edited original content for YouTube, releasing biweekly videos. Gained over 3,000 subscribers in four months.
 - Developed a multi-channel social media strategy which led to a 2x increase in Instagram followers.
- Aug 2020 - Jan 2024 **UNIVERSITY OF UTAH ATHLETICS** *Salt Lake City, Utah*
Student Creative
- Shot and edited original content across all 19 athletic teams for social media, websites, YouTube, and video boards.
 - Created highlight tapes, features, and promotional videos.
 - Shot, logged, and edited videos under tight deadlines while traveling for events such as the Rose Bowl, Pac 12 Championships, and NCAA Championships.
- May 2023 - Aug 2023 **DRAKE COOPER** *Boise, Idaho*
Advertising Intern
- Collaborated with advertising team to produce client facing visual assets and campaign concepts through photo, video, and design work.
 - Presented campaign work to clients.

REFERENCES

Luke Fraser
Boston Red Sox -
Assistant Director, Red Sox Productions
lfraser@redsox.com

Carlos Avila
Utah Jazz - Manager of
Basketball Content
carlosavila97@gmail.com

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EDUCATION

2020 - 2024
UNIVERSITY OF UTAH
GPA - 3.56

David Eccles School of Business
Bachelor of Science - Marketing

Honors College

Ecology Minor

- Intensive 5 week program in Montana, Utah's Great Basin, and Patagonia, Argentina.
- Studied issues of ecology, environment, and human/non-human relationships in order to imagine a society more deeply integrated with the natural environment.

SKILLS

Premiere Pro

Davinci Resolve

Photoshop

After Effects

INTERESTS

- Sports
- Fly fishing
- Environmental conservation
- Live music